



PORTFOLIO GUIDANCE – PHOTOGRAPHY NQ/HNC/HND/BA COURSES

For our full time courses, we ask you to submit a digital portfolio as part of the entry requirements. Here is some guidance on putting your portfolio together.

What is a portfolio?

A portfolio is a collection of examples of your most accomplished photography to date. We are interested to see how you use your camera to explore ideas or themes.

Why we review your portfolio

Your portfolio tells us a lot about you. It shows your creativity and practical skills. It demonstrates your enthusiasm, work rate and editing skills. Most of all it shows your potential. Reviewing your portfolio will help us to give you the best advice on which level of study and course is right for you.

Your portfolio should include examples of recent work relevant to your choice of course.

We don't expect you to be a fully-fledged photographer at this point – what we are looking for is your enthusiasm and passion for a very challenging and rewarding subject. Studying full time is a major commitment and we want you to be sure that you are ready for studying in one of the biggest most successful photography departments in Scotland.

PHOTOGRAPHY NQ

Upload a selection of 10 of your best images. You could put these on a PDF document or provide a link to an online portfolio, but we ask you to submit only 1 document file please, rather than 10 individual files.

- Please upload a file with a selection of your **current 10 photographic images work** which demonstrates your strongest work to date.
- Think about having a range of subjects in your folio that show your interests and the things you really enjoy photographing.
- You should carefully edit the sequence of your images thinking about how they look and what order they should go in.
- Avoid too much digital manipulation – this often affects the image in a negative way!



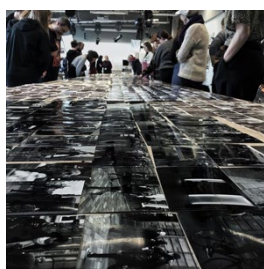
PHOTOGRAPHY HNC or HND

You need to upload a digital photographic portfolio. You could prepare a PDF portfolio or provide a link to an online portfolio.

These guidelines should help you prepare your portfolio:

- 10 – 15 digital image files.
- Your image files should be optimised to enhance and improve them before you upload.
- You should avoid too much digital manipulation (unless this is an integral element to the image) as this often affects the image in a negative way.
- Include a variety of your photographic work – a thematic approach within a specific subject area might be appropriate (e.g. people, places & objects), but you should still try to show a range of your interests and photographic styles.
- You should carefully consider the images that are included in your portfolio – editing the order and sequence of your images is important.

- It is important only to show your best images, if, for example you have eight very strong images you shouldn't fill the folio out with seven weaker images to make it up to 15. We are keen to see how you make editing decisions.
- You will be asked some questions at interview, be prepared to discuss your photographic work and the things that may have influenced or inspired your image.
- Please upload a short personal statement outlining your choice of course and why you want to study photography full time.
- Artwork (drawings and paintings) should not be included.



BA (HONS) PHOTOGRAPHY

You should upload a digital photographic portfolio. These guidelines will help you prepare your portfolio:

- 10 – 15 digital image files (JPG).
- Your image files should be optimised to enhance and improve them before you upload.
- Include a variety of your photographic work – a thematic approach within a specific subject area might be appropriate (e.g. people, places & objects).
- You should carefully consider the images that are included in your folio – editing the order and sequence of your images is important.
- It is important only to show your best images, we want you to discuss the context of your images during interview. We are keen to see how you make editing decisions.
- You will be asked questions at interview about you and your work, be prepared to discuss your photographic work and the things that may have influenced or inspired your image.
- Please also upload a short personal statement outlining your course choice and why you want to study photography at this level.
- Artwork (drawings and paintings) should not be included.