

Board of Management Students, Staff & Equalities Committee

Date of Meeting	Wednesday 31 January 2018
Paper No.	SSEC2-H
Agenda Item	11
Subject of Paper	Admissions Review 2017/18 (Full Time January Start Programmes)
FOISA Status	Disclosable
Primary Contact	Gillian Plunkett, Student Experience Director
Date of production	22 January 2018
Action	For Noting

1. Recommendations

Students, Staff and Equalities Committee (SSEC) is asked to note the 2017/18 January admissions results.

2. Purpose of Report

To provide members of the SSEC with a high level summary of student recruitment activity in January 2018

3. Strategic Context

Achievement of student recruitment and enrolments targets supports the College **Strategic Priority 7 - To maintain our long-term financial stability**. Demand for course provision is also a valuable measure of the reputation and popularity of the College, and its courses. Evaluating our performance is an important factor in meeting our Student Experience Strategy objectives and Regional Outcome Agreement objectives related to widening access.

4. Background

January start programmes provide a valuable access opportunity for winter School leavers and others, who may have missed the main intake in August, to obtain a place at College. January start courses also allow the College to reduce or eliminate any enrolment gaps to ensure the College achieves its credit target.

Table 1 shows the percentage recruitment against target for January start programmes where there is a small (3%) short fall. Remedial action will be taken to ensure a balanced budget for 2017/18

Faculty	Recruitment Target	1 st Choice Applications	Offers Made	Enrolled	%
Building, Engineering and Energy	194	867	233	198	102%
Business	98	332	123	97	99%
Creative Industries	24	97	26	24	100%
Leisure and Lifestyle	170	860	201	153	90%
College Total	486	2156	583	472	97%

4. Finance and Resource Implications

There are no finance and resource implications.

5. Risk to the College

Failure to meet student recruitment and enrolment targets could have a significant impact on the Colleges' financial stability.