

Board of Management Students, Staff & Equalities Committee

Date of Meeting	Wednesday 16 January 2019
Paper No.	SSEC3-F
Agenda Item	10
Subject of Paper	Admissions 2018/19 (Full Time January Start Programmes)
FOISA Status	Disclosable
Primary Contact	Gillian Plunkett Student Experience Director
Date of production	7 January 2018
Action	For Noting

1. Recommendations

Students, Staff and Equalities Committee (SSEC) is asked to note the 2018/19 January admissions statistics.

2. Purpose of Report

To provide a high level summary of student recruitment activity in January 2019.

3. Strategic Context

Achievement of student recruitment and enrolments targets supports the College **Strategic Priority 7 - To maintain our long-term financial stability**. Demand for course provision is also a valuable measure of the reputation and popularity of the College, and its courses. Evaluating our performance is an important factor in meeting our Student Experience Strategy objectives and Regional Outcome Agreement objectives related to widening access.

4. Background

In terms of widening access January start programmes provide a valuable opportunity for winter School leavers and others, who may have missed the main intake in August, to obtain a place at College. January enrolments tend to have a higher number of those from quintile 1 of the Scottish Index of Multiple Deprivation (SIMD20) postcodes, care leavers and those who are young carers.

January start courses also allow the College to reduce or eliminate any enrolment gaps from our main August intake to ensure the College achieves its credit targets.

Table 1 shows an average ratio of 3:1 in terms of 1st choice applications received against places available and that we are on track to meet our recruitment target with 89% of those with offers having already pre enrolled.

Table 1 – Student Recruitment January 2019 Statistics

Faculty	Recruitment Target	1 st Choice Applications	Offers Made	Pre Enrolled	% Pre Enrolled
Creative Industries	219	794	250	200	91%
Education and Humanities	24	77	33	26	108%
Hospitality and Leisure	154	359	160	126	82%
College Total	397	1230	443	352	89%

4. Finance and Resource Implications

There are no finance and resource implications.

5. Risk to the College

Failure to meet student recruitment and enrolment targets could have a significant impact on the Colleges' financial stability.