

Board of Management Learning & Teaching Committee

Date of Meeting	Tuesday 5 February 2019
Paper No.	LTC3-D
Agenda Item	8
Subject of Paper	Update on Business and Management Industry Academy Activity
FOISA Status	Disclosable
Primary Contact	Derek Timpany, Associate Dean – Business & Management
Date of production	25.01.19
Action	For Discussion

1. Recommendations

The Learning and Teaching Committee is asked to discuss the content of this paper on the progress of the four Industry Academies within the Business and Management area to date, in the first few months, after the 2018 leadership re-organisation.

2. Purpose of report

The purpose of this report is to provide the Learning and Teaching Committee with an update on Industry Academy activity within the Business and Management area of the Faculty of Education & Humanities, highlighting the way in which the team is responding to opportunities and adding value to the curriculum through links to employment. A brief update on the latest meeting of the Regional Business Skills Hub will also be provided.

3. Context

Following the leadership re-organisation in late 2018, an Associate Dean for Business and Management was appointed with responsibility for four curricular areas, currently known as – Business 1, Business 2, Business Technologies and Legal Services. Newly appointed Curriculum Heads in Business & Management have now been challenged to oversee the development of high quality units and courses which meet employer demands and fully incorporate City Learning 4.0. There is a clear expectation that learning and teaching will have an employability focus and that staff will develop successful and sustainable partnerships with industry to ensure that students develop the skills and gain the knowledge to thrive, in what is now, an ever-changing and competitive global employability landscape. To this end, the Business and Management curriculum at City of Glasgow College will be characterised by guest lectures and masterclasses delivered by industry experts, field trips which bring learning to life, collaboration with business leaders, engagement with professional bodies, development of vocational pathways and important added-value experiences such as work experience, job shadowing, coaching, mentorship, internships and exciting employment opportunities.

A brief overview of key current Business and Management activity by Industry Academy is provided below –

Business 1 Industry Academy

- Supporting local and national charities – Poppy Scotland, SAMH, GCHC.
- Collaboration with Bridge 2 Business.
- Development of employability skills via Google e-portfolio.
- Class trips to carry out research in a retail environment.
- CIPD Conference attendance.
- Engagement with F & C Investment Trust Competition.

Business 2 Industry Academy

- Scottish Qualifications Authority (SQA) Modern Apprenticeships (MAs).
- Industry presentations – Pertemps.
- Business in Parliament Event.
- Assessment collaboration with IKEA.
- Collaboration with Bridge 2 Business.
- Class trips to Glasgow Christmas Markets.
- Workshops from Strathclyde Entrepreneurial Network (SEN) and U-Hatch (GCU).
- Work placements with Beyonder.
- Significant engagement with Barclays Lifeskills Programme via Business in the Community (BITC).
- Business and Enterprise Conference – planned for 25th February 2019.
- Engagement with F & C Investment Trust Competition.

Business Technologies Industry Academy

- Google Garage.
- Internal Web Design Competition to generate entries for Craftex 2019.
- Industry presentations – Monster Recruitment.
- Ricoh Innovation Day – planned for 19th February 2019.
- Engagement with F & C Investment Trust Competition.

Legal Services Industry Academy

- Law Society of Scotland Legal Careers Event – planned for April 2019.
- Industry Visits – Police Scotland, High Court, Sheriff Court, Faculty of Advocates, Dean's 350th Anniversary at the Royal Faculty of Procurators.
- Guest Lecture – Sheriff David Mackie.
- Industry exposure – CoGC students featured in Scottish Legal News (SLN) and Scottish Courts and Tribunal Service (SCTS) internal magazine.
- Legal Pathways Initiative.
- The potential for a Law Symposium.
- Engagement with F & C Investment Trust Competition.

Regional Business Skills Hub Activity

- Meeting on 11.01.19 which focussed on skills alignment, employment demand and skills training.
- Excitement about Barclays moving into the region and the opportunities that this may present.
- Questions asked around short to medium term development thoughts and what colleges are looking to develop from a Hub perspective.

Colleges asked to be mindful of duplication and asked to report back on what they were looking to change immediately and what the longer term plans were.

- Much of the discussion more relevant to Foundation Apprenticeships in Technology (Creative Industries) and Financial Services (Accounting & Supply Chain Management area of Education & Humanities).

4. Impact and implications

The key focus of the activities outlined in this document is to improve the life chances of our students by providing a fit-for-purpose curriculum, which will help our learners develop the skills they need to contribute to the 21st Century workplace and ensure that they are able to capitalise on future employment opportunities which may come their way. Departmental actions aim to support key national and local policy documents including the Scottish Government's Economic Action Plan (2018-2020), City of Glasgow College's Strategic Plan, Scottish Funding Council's (SFC) intensification measures, the work of the Glasgow College's Regional Board (GCRB) and requirements outlined in the recently refreshed Professional Standards for Lecturers in Scotland's Colleges (2018).