

Board of Management

Date of Meeting	Wednesday 5 June 2019
Paper No.	BoM6-V
Agenda Item	19.1
Subject of Paper	Students' Association Strategic Plan 2019-22
FOISA Status	Disclosable
Primary Contact	Student President
Date of production	May 2019
Action	For Noting

1. Recommendations

To note the Students' Association Strategic Plan 2019-22.



City of Glasgow College
STRATEGIC PLAN 2019-22

About this report

CitySA has developed our first ever Strategic Plan in order to allow for the continued successful development of the representation, services and activities that we provide for our students. We want to be ambitious and to grow in size over the three years of this Plan so that we can be more effective advocates for our students and even greater numbers of students have the opportunity to participate within their Students' Association.

We believe in using evidence and best practice to underpin the work that we do which is why we have used the sector approved Framework for the Development of Strong and Effective College Students' Associations to guide the structure of our Strategic Plan. Each of our five Values aligns with a Theme from the Framework. Under each Value we have two Strategic Priorities that will guide all of our operational activity.

This Plan was developed in consultation with our members, the students of City of Glasgow College, and with staff in the College both within our Students' Association and the Senior Management Team. We have worked with our partners in NUS Scotland to develop our Mission, Vision and Values that truly reflect who we are and what we have been asked to achieve for our students.

MISSION

We are committed to delivering sector-leading representation with students at the heart of decision making.

VISION

We will work with students to influence change and add value to the student experience

VALUES

Influence
Student-led
Inclusion
Sustainability
Impact

A photograph of the City of Glasgow College building at dusk. The building is a large, modern structure with a facade of vertical panels and windows. The sky is a deep orange and yellow, and the building's lights are on. The text "CITY OF GLASGOW COLLEGE" is visible on the top of the building. The main title "Shaping the Life and Work of the College" is overlaid in white text.

Shaping the Life and Work of the College

Shaping the Life and Work of the College

Students, staff and stakeholders will be aware of the Students' Association, the work it does and the value it adds to the lives of our students.

- Students, staff and stakeholders will have a positive impression of the Students' Association.
- We will work to build a positive culture of engagement between staff and students.

Students will be at the heart of every decision made in the College.

- The Students' Association will have an active role in the development of all policies and procedures.
- Our academic representation systems will be sector-leading.

Governance and Democracy



Governance and Democracy

Students will determine the priorities of the Students' Association.

- New governance procedures will be developed to allow all of our students to take part in decision making.
- Students will be able to review and challenge decisions made on their behalf.

Our democratic processes will reflect the diversity of our student population and be accessible to all.

- We will have plans in place for how we will engage with all student groups within our membership.
- Every aspect of our annual operational plan will be assessed for its impact on equality.

CITY*SA) Presents...
Students' ASSOCIATION

FRESHERS' FAIR

2018

Aware and Active Students



Aware and Active Students

We will create a strong culture of volunteering and student-led activity.

- Sustainable opportunities to participate will be created within our Students' Association.
- We will work to build links between our student body and our local community.

Our Students' Association will be available to all modes of students however they study.

- We will provide a diverse range of events and activities so that there are opportunities for every student.
- Equality will be mainstreamed within all of our operational activity.



Sustainable Resources

Sustainable Resources

We will effectively represent the needs of our students within the College and our wider sector.

- A full review of our officer team will be undertaken to ensure we have the right roles to match the College structures.
- We will continuously assess how our staffing resources align with our strategic priorities and make recommendations to the College.

The Students' Association will have a medium-term financial plan to meet our Strategic Priorities.

- A planning process will be agreed with the College ensuring that we have sufficient resources to effectively deliver our operational plan and build our capacity.

A man with a beard, wearing a dark suit, is shown from the chest up, celebrating. He has his mouth wide open in a shout or cheer and is holding a long, white rectangular box high above his head with both hands. The background features a large, historic stone building with many windows and arched doorways, likely a university or institutional building. The scene is bathed in a warm, golden light, suggesting late afternoon or early morning. The overall mood is one of triumph and achievement.

Value and Impact

Value and Impact

Our communications will be inclusive, accessible and relevant to our members.

- Create a comprehensive communications strategy to ensure effective communication with our membership.
- Undertake a review of the Students' Association brand ensure its relevance to future students.

We will secure our place as a sector leading students' association.

- Undertake accreditations with national bodies to underpin our commitment to enhancement and best practice.

CITY*sa)
students' association