

Board of Management

Learning, Teaching & Student Experience Committee

Date of Meeting	Tuesday 25 February 2025
Paper No.	LTSEC3-I
Agenda Item	5.3
Subject of Paper	Student Recruitment 2024/25 (Full Time January Start Programmes)
FOISA Status	Disclosable
Primary Contact	Brian Deeley, Head of Student Recruitment and Funding
Date of production	19 February 2025
Action	For Noting

1. Recommendations

The Learning, Teaching & Student Experience Committee is asked to note progress with Student Recruitment 2024/25 (Full Time January Start Programmes).

2. Purpose of Report

To provide a high-level summary of student recruitment activity for the full time January 2025 intake.

3. Consultation

Not Applicable

4. Key Insights

4.1 Achievement of student recruitment and enrolments targets supports the College **Strategic Priority 7 - To maintain our long-term financial stability while** demand for course provision is also a valuable measure of the reputation and popularity of the College, and its courses.

4.2 In terms of widening access, January start programmes provide a valuable opportunity for winter School Leavers and others, who may have missed the main intake in August, to obtain a place at College, and this is an important factor in meeting our Student Experience Strategy objectives and Regional Outcome Agreement objectives related to widening access.

4.3 Enrolment targets for January 2025 are higher than last year with a 54% increase in student numbers.

4.4 Table 1 provides January 2025 recruitment activity at 17 January 2025 and shows an average ratio of 3.5:1 first choice applications received against places available.

Enrolment activity is up on last year with 104% enrolled, compared to 95% at same time last year. Enrolment activity varies across courses with most courses over 100% enrolled and on track to meet their recruitment target.

Table 1 – Student Recruitment January 2024/25 Statistics

Course Name	No of Groups	Maximum Number of Students	Enrolled	Total Offers	% Enrolment v target
HNC Graphic Design (Jan) (SCQF Level 7)	1	22	14	15	64%
HNC Marketing Communications (Jan) (SCQF Level 7)	1	24	35	36	146%
NQ Computing: Games Development (Jan) (Fast Track) (SCQF Level 6)	1	24	21	24	88%
NQ Content Creation For Broadcasting & Media (Jan) (SCQF Level 6)	1	20	20	27	100%
NQ Creative Portfolio (SCQF Level 6) (Jan)	1	20	23	24	115%
NQ Administration And Business (Jan) (SCQF Level 6)	2	48	49	55	102%
HNC Coaching And Developing Sport (Jan) (SCQF Level 7)	1	24	27	30	113%
NQ Professional Cookery (Jan) (Fast Track) (SCQF Level 6)	1	18	20	20	111%
Access To Maritime And STEM (January Intake) (SCQF Level 5)	1	24	18	20	75%
HNC Engineering Systems (Jan) (SCQF Level 7)	1	20	13	15	65%
NC Engineering Systems (Jan) (SCQF Level 5)	1	30	31	31	103%
NPA Construction Skills (Jan) (SCQF Level 4)	1	16	18	20	113%
NPA Painting And Decorating (Jan) (SCQF Level 5)	1	20	23	24	115%
NPA Women Into Construction (Jan) (SCQF Level 4)	1	16	18	20	113%
NQ Built Environment/NQ Construction for Industry T	1	24	28	30	117%
NQ Construction Crafts (Jan) (SCQF Level 5)	1	16	23	25	144%
NQ Extended Carpentry And Joinery (Jan) (SCQF Level 5)	1	20	20	27	100%
COLLEGE TOTAL	18	386	401	443	104%

5. Impact and Implications

Failure to meet student recruitment and enrolment targets could have a significant impact on the Colleges' financial stability.