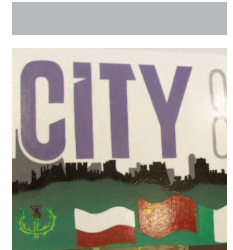
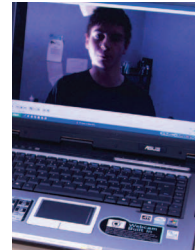
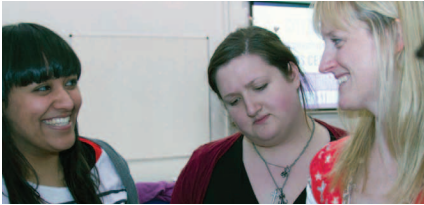


# ALTOGETHER DIFFERENT ALTOGETHER STRONGER



EMBRACING DIVERSITY COMPETITION 2012  
COMMEMORATIVE BOOKLET

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## **Diversity & Equalities Statement**

### **WE WILL POSITIVELY PROMOTE EQUALITY, DIVERSITY AND HUMAN RIGHTS FOR ALL**

In doing so, the College will:

- Foster good relations based on dignity and respect;
  - Advance equality of opportunity for individuals; and
  - Eliminate harassment, victimisation and discrimination.
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## The Background...

In September 2010 the College landscape in Scotland changed dramatically when the City of Glasgow College was formed. Scotland's newest and largest College attracts students from a wealth of countries, cultures and backgrounds. To celebrate the diversity of its student and staff population, the college launched its first Embracing Diversity Competition during the 2011/2012 session.

The competition aimed to find the most effective expression or communication of the "embracing diversity" theme.

All students were encouraged to take part regardless of their course area.

One of the driving forces of the competition was that it required students and staff to consider and reflect upon what diversity and equality meant to them. In essence, the competition had real human interest, affecting individuals in a way that simply discussing legislation or diversity and equalities in general could not.

The College would like to sincerely thank those students who took the time and effort to enter and showcase their talent.

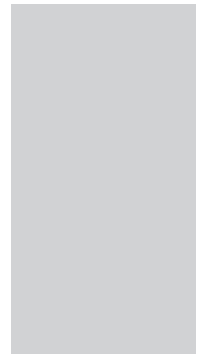
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## The Judging...

Members of the College's Diversity & Equalities Advisory and Engagement Group, along with key internal staff judged each based on the following criteria:

- Clarity and accessibility of diversity and equality message
  - Level of effort shown
  - Originality of concept
  - Quality of work
  - Impact on viewer/audience
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## The Awards...

The fantastic work of our students was showcased at an Awards Ceremony and Reception on Thursday 10th May.

Over 50 impressive, and indeed diverse, entries were submitted, including work from ESOL, professional writing, public relations, 3D design and food.

Entries could be submitted individually or as a group, however entries had to be original pieces of work.

Entries were submitted across a variety of media. These included photography, t-shirts, blogs, short stories, video, painted murals, food, jewellery and poetry.

The ceremony was hosted by Alex Craig, Vice Principal for Teaching and Learning, and supported by the Curriculum Directors.

The ceremony was attended by key staff, entrants and supporting lecturers.

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## The School Winners...

In the end, 43 entries were submitted for judging.

It was intended to present four levels of awards at the event, meaning that the overall winners would walk away with £300!

- Non-advanced Course School Winner: £100
- Advanced Course School Winner: £100
- Non-advanced Overall Winner: A further £200
- Advanced Overall Winner: A further £200

However, on this occasion the majority of entries were of a “non-advanced” level and were of such a high standard, that the judges unanimously decided to award prizes on merit, for each represented school.

The respective Curriculum Directors of each represented School announced the categories and presented the prizes to the winners of their School category.

To access the winning entries please go to:

[www.cityofglasgowcollege.ac.uk/about-us/embracing-diversity-competition](http://www.cityofglasgowcollege.ac.uk/about-us/embracing-diversity-competition)



## Alex Thomson 'Have a Heart'

Foundation 3D Design  
School of Art and Design  
Non-Advanced

A T-Shirt which shows a heart with the vessels representing different protected characteristics.



## Dylan McQueen 'Diversity 1 Embracement'

Foundation 3D Design  
School of Art and Design  
Non-Advanced

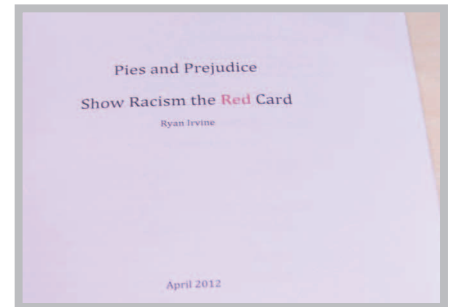
A T-Shirt design with an image of a spaceman, promoting the message "Some people embrace new cultures and ideas, and will go to extreme lengths to find new ones! Be that person! "



## Group Entry 'Pies and Prejudice'

NC Advertising and PR  
School of Business and Enterprise  
Non-Advanced

A positive and interactive PR campaign looks to show racism the red card via stamping it on pies at football matches.



## **Group Entry** **'Cupcake Wonderland'**

NC Business  
School of Business and Enterprise  
Non-Advanced

A display of cupcakes with toppings in the colours of the world flags.



## **Andrew Burton** **'Of Green Or Blue'**

HNC Professional Writing  
School of Creative Industries  
Advanced

A poem highlighting sectarianism in Glasgow between the two sides of the Old Firm emphasising that we live in a split society that glorifies violence and hatred on each side of the divide.



## **Group Entry 'Multi Cultural City of Glasgow'**

NPA Painting and Decorating  
School of Construction and Built Environment  
Non-Advanced

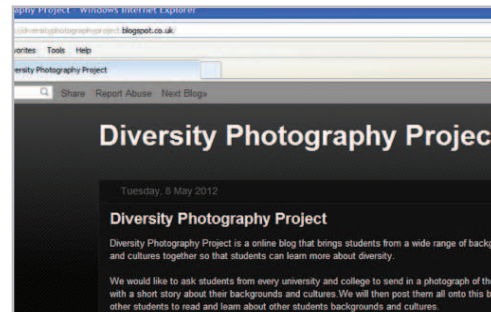
A large panel painted by all students showing their countries flags embedded in the silhouette of Glasgow, highlighting Glasgow is a city built up of many different people.



## Mark Baird 'Diversity Photography Project Blog'

Foundation Creative Crafts with  
Photography  
School of Creative Industries  
Non-Advanced

A blog connecting students from across the world where they can share photographs and cultural backgrounds.



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## **Group Entry 'The Bistro – Embracing Diversity Daily'**

NQ Professional Cookery Hospitality  
School of Food, Hospitality and Tourism  
Non-Advanced

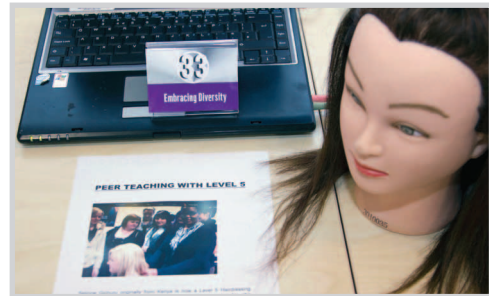
The bistro is a student training restaurant where the menu and recipes are created by students of all nationalities and create food to reflect this.



## Group Entry 'Embracing Diversity'

NC Ladies Hairdressing  
School of Hair and Beauty  
Non-Advanced

A video showing students embracing each other's cultures and developing new skills within their chosen subject area.

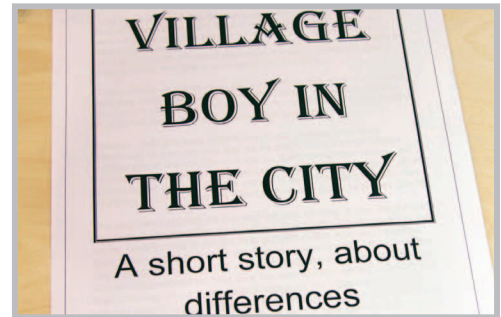




## **Badradeen Mohammed 'Village boy in the City'**

ESOL Intermediate 2  
School of Languages and ESOL  
Non-Advanced

A short story illustrating the difficulty faced by new students in new countries.



# The Overall College Winners...

The College's Vice Principal of Teaching and Learning, Alex Craig announced the nominations and presented the prize to the winners of the Overall College Winners.

## Dylan McQueen 'Diversity 1 Embracement'

Foundation 3D Design  
School of Art and Design  
Non-Advanced

A T-Shirt design with an image of a spaceman, promoting the message "Some people embrace new cultures and ideas, and will go to extreme lengths to find new ones! Be that person! "



## Group Entry 'The Bistro – Embracing Diversity Daily'

NQ Professional Cookery Hospitality  
School of Food, Hospitality and Tourism  
Non-Advanced

The bistro is a student training restaurant where the menu and recipes are created by students of all nationalities and create food to reflect this.



# The Entrants...

The College would like to sincerely thank all those students who took the time and effort to enter and showcase their talent, and is already looking forward to next year's competition.

## Single Entries

Samantha Adams  
Mark Baird  
Paul Birnie  
Andrew Burton  
Jamie Carroll  
Mohamed Ghasam  
Craig Gibson  
James Gourlay

Owen Hamill  
Aynsleigh Hollywood  
Laurie Johnston  
Karen Kelly  
Daniel King  
Gael Mackie  
Stacy McFarlane  
Dylan McQueen

Dylan Miller  
Badradeen Mohammed  
Eilish Pate  
David Strang  
Alexander Thomson  
Patryck Wlodarski  
Ryan Woods

## Group Entries

Team Diversity  
Team Sterling  
The Big Picture  
NC Legal Students for  
Diversity  
Style Against  
Sectarianism  
ESOL L111M  
Teem Reem  
Cupcake Wonderland

Otago PR  
The Bistro  
Saturday ESOL Writing  
Class  
The Braiding Bunch  
ESOL Intermediate 2 with  
students from CUNY,  
NYC)  
ESOL - Department  
Reading the World Waves

- ESOL intermediate 2/  
Professional Writing  
Team Apollo  
Recipe for Diversity:  
Tourism  
Recipe for Diversity: ESOL  
Facing Diversity  
NPA Painting and  
Decorating Students

For further information, please contact the Diversity and Equalities department  
email: [diversity&equalities@cityofglasgowcollege.ac.uk](mailto:diversity&equalities@cityofglasgowcollege.ac.uk)  
tel: 0141 566 4185 / 1587

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