

HNC/D Graphic Design



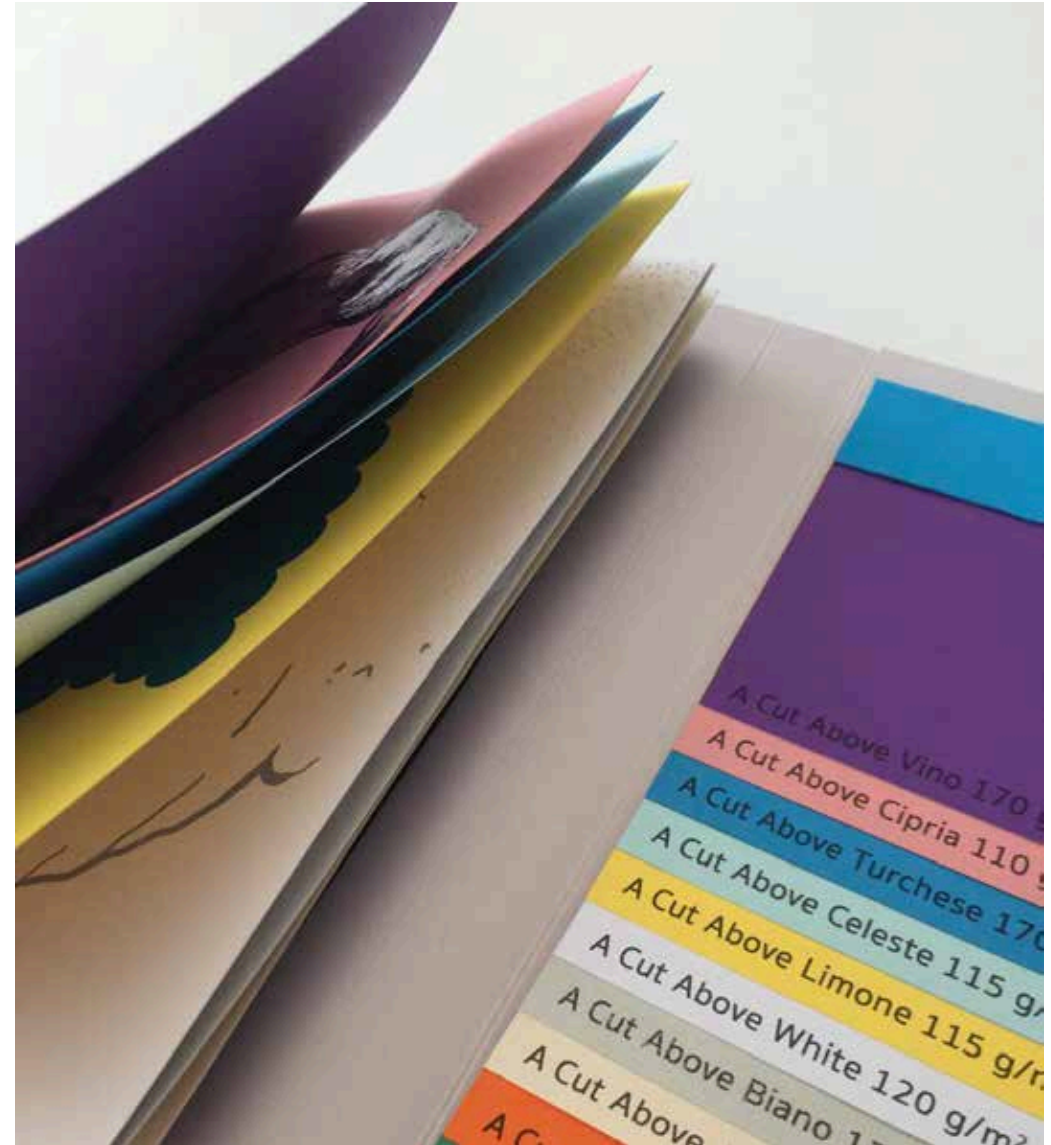
Projects include:

Typography, zines, brochures, packaging design, corporate Identity, advertising, web design, motion graphics, self-promotion, Adobe CC software, live projects, competitions, (study trips tbc), research, design process and sketchbook development.

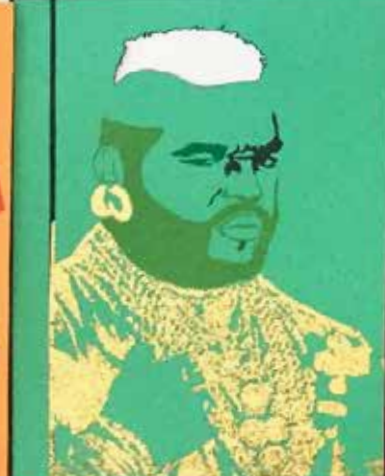
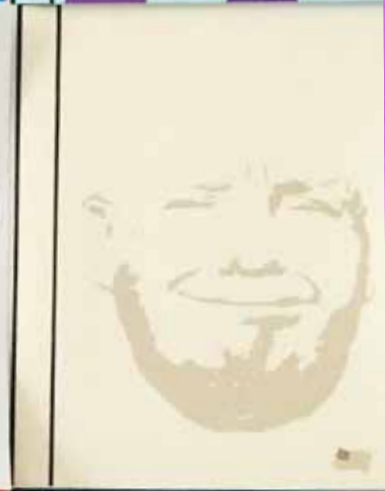
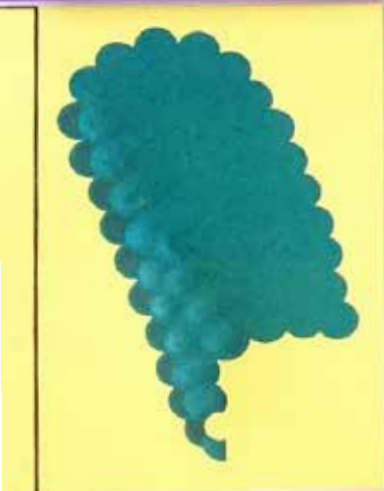
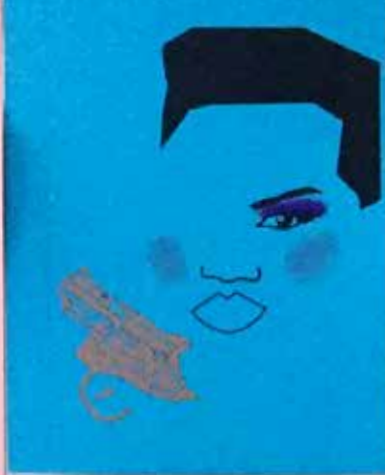
HNC - Part time evening course
HND - Full time Day course

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HND Graphic Design – Paper sampler (direct mail)



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HND Graphic Design - *Branding*

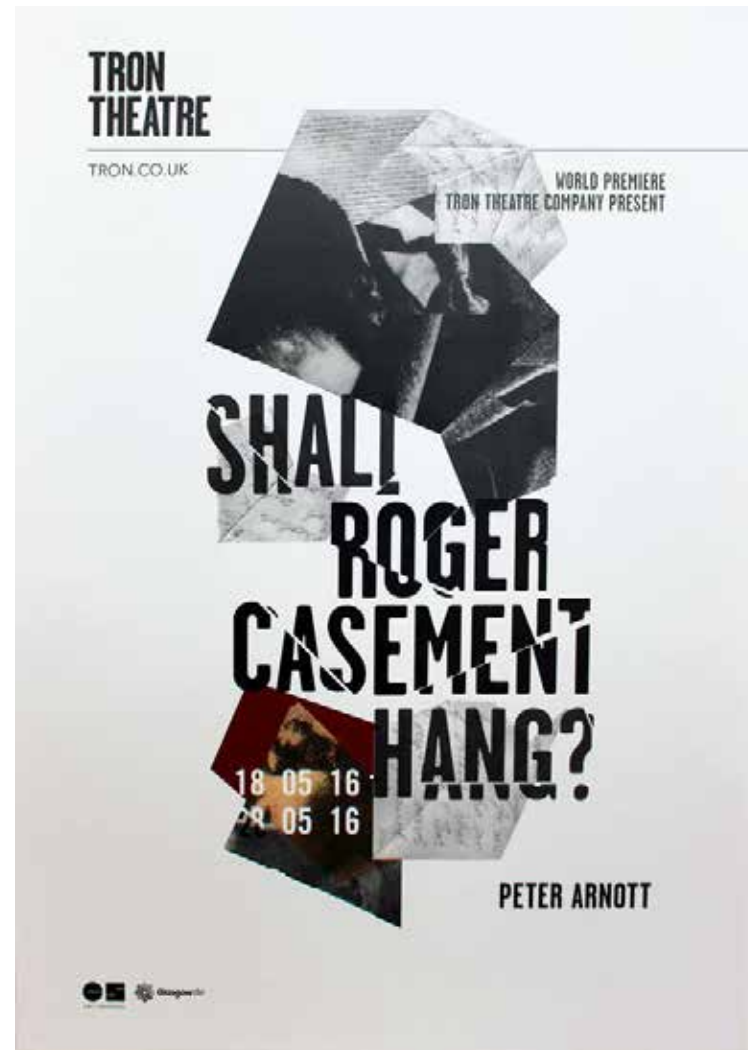


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HND Graphic Design - *Branding*



HND Graphic Design - Advertising



HND Graphic Design - Advertising

12 Rose Street Glasgow G3 6RB *John Waters* Boxoffice@glasgowfilm.org

Nice Girls
Don't Wear
Cha Cha
Heels!

Female

TROUBLE

Terrible Films Presents

GFT	GFT	GFT
20th March	20th March	20th March
Pink	Female	Desperate
Flamingos	Trouble	Living
2300	2300	2300

12 Rose Street Glasgow G3 6RB *John Waters* Boxoffice@glasgowfilm.org

PINK

FLAMINGOS

Terrible Films Presents

GFT	GFT	GFT
20th March	20th March	20th March
Pink	Female	Desperate
Flamingos	Trouble	Living
2300	2300	2300



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HND Graphic Design – Packaging design



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HND Graphic Design – Packaging design



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HND Graphic Design – Paper sampler (direct mail)



HND Graphic Design - Research



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HND Graphic Design - Zines



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THERE'S NO 'I' IN
OH WAIT, THERE IS

NOW THIS DOESN'T
SOME PEOPLE ENJOY
AN AGENCY, AND I
ALL EXPERIENCE
FIRST, BUT IT'S
TEND TO GO FREE
OWN PRACTICE ON
EXPERIENCE THRO
COME DOWN TO TH
TO KEEP YOUR BO
URGE TO HAVE MORE CONTROL
CLIENTS ARE AND WHAT BRIEFS YOU WORK ON.

(READ 'AN INTERVIEW WITH MATT BURNS' TO
FIND OUT ABOUT HIS TRANSITION FROM AN
AGENCY TO BEING HIS OWN BOSS)

AN INTERVIEW WITH
MATT BURNS



RICK ROSS IS A BOSS.



10 REASONS
TO PUT YOU OFF
GRAPHIC DESIGN

FILE 1

A SHITLOAD OF COFFEE...
START YOUR DAY DRIVEN IN COFFEE.

A SHITLOAD OF COFFEE

I DON'T KNOW ABOUT YOU, BUT I FIND
IT IMPOSSIBLE TO START MY DAY WITHOUT
A COFFEE...OR 5. AS DESIGNERS, OUR
BRAINS NEED TO BE AWAKE. OUR CREATIVE
JUICES NEED TO BE FLOWING. IF YOU'RE A
FREELANCER, THIS PARTICULARLY APPLIES
TO YOU, AS YOU DON'T HAVE A BOSS WHO'S
READY TO BOOT YOU UP THE ARSE IF YOU'RE
NOT MOVING FAST ENOUGH. YOU WILL HAVE
TO GET USED TO WORKING LATE AND WAKING
UP EARLY, MEANING A SERIOUS LACK OF
SLEEP. SO WHETHER YOU'RE A FAN OF COFFEE
OR NOT IS IRRELEVANT. JUST DRINK IT.



START YOUR DAY DRIVEN IN COFFEE.

HND Graphic Design – *Process (research)*



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HND Graphic Design – Process (research)

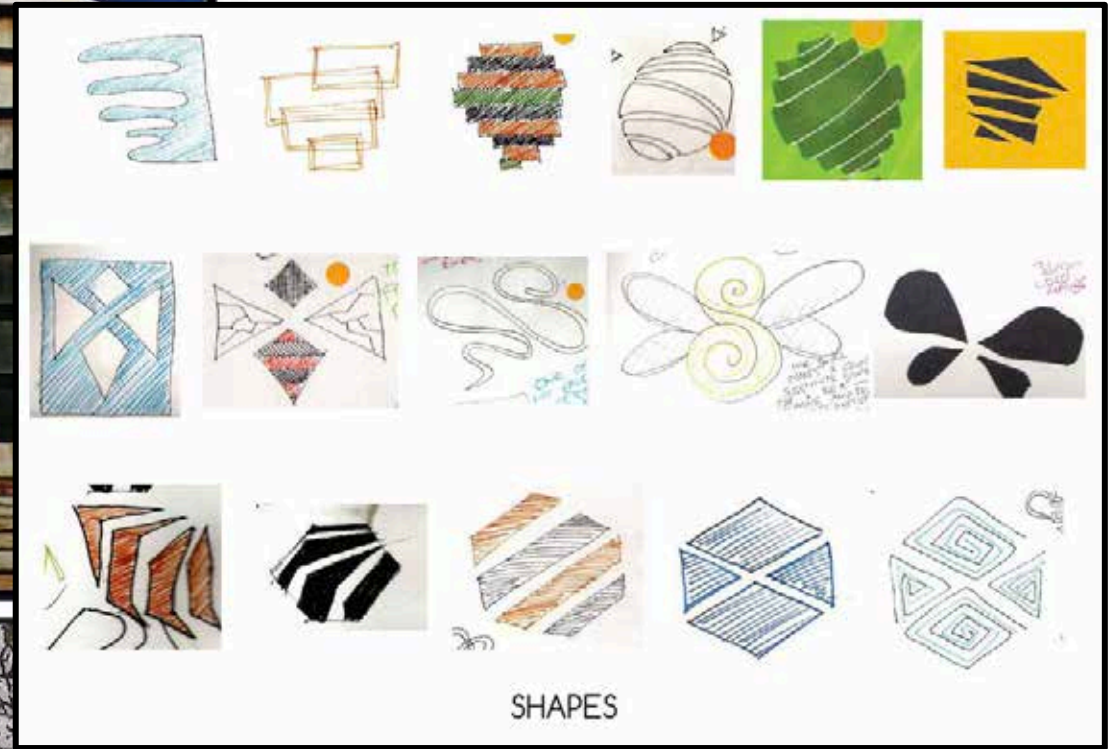
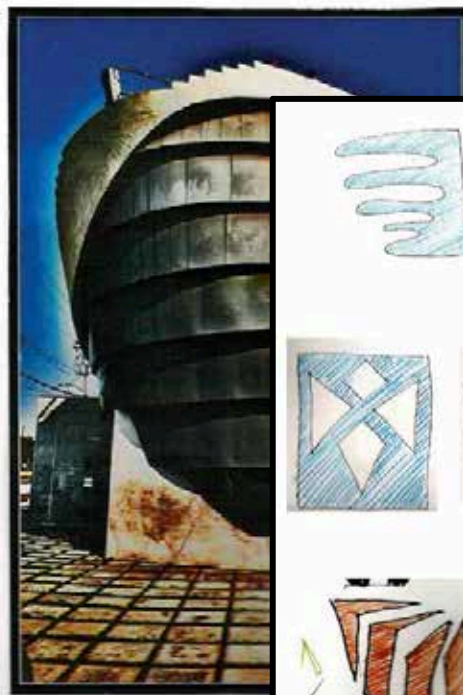
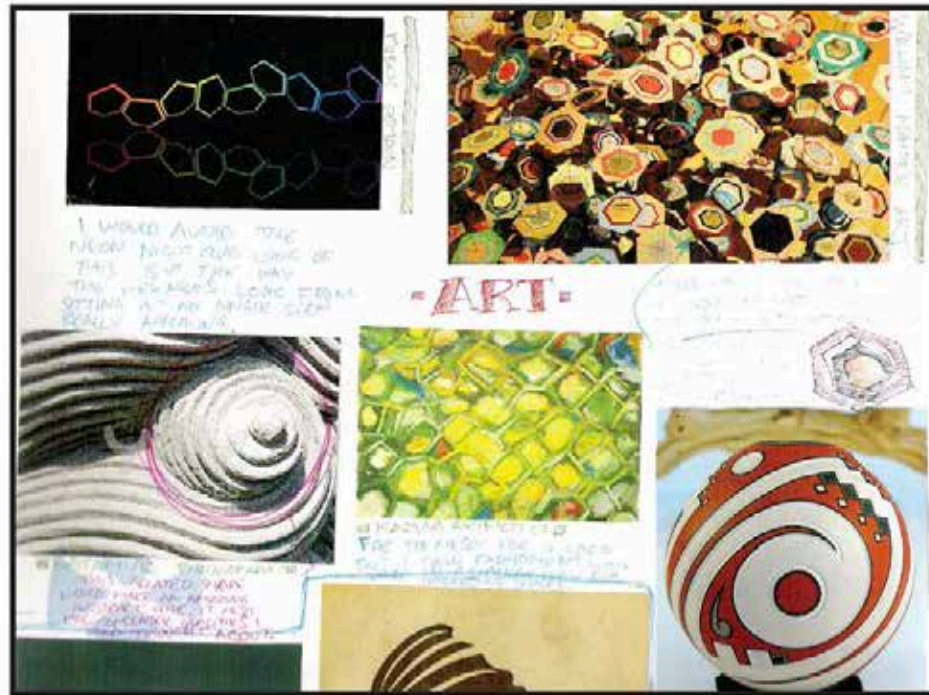


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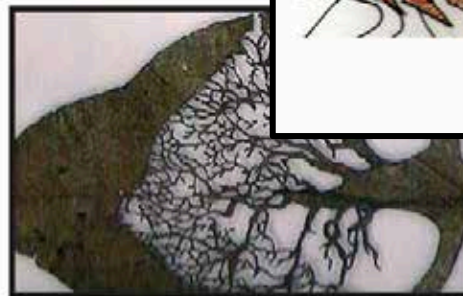
HND Graphic Design – *Live Project (logo for SBA)*



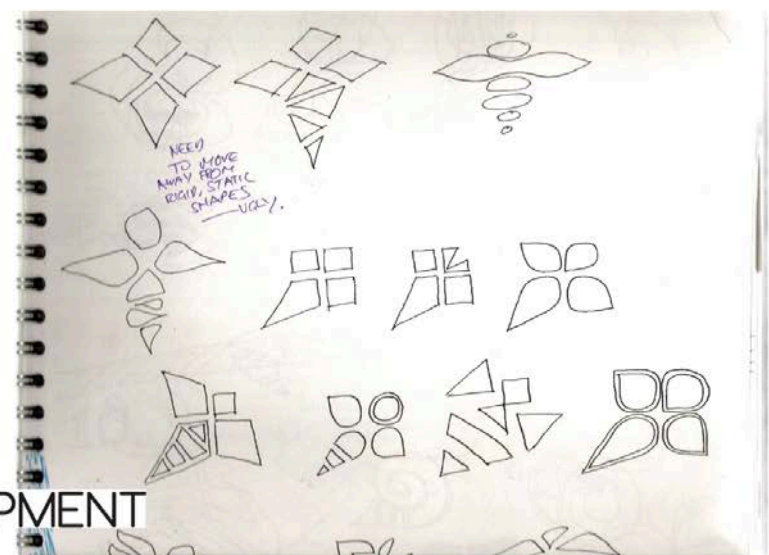
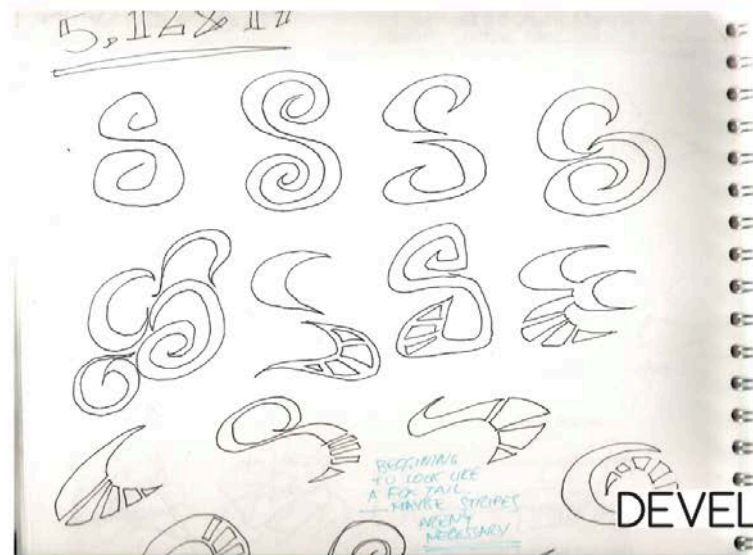
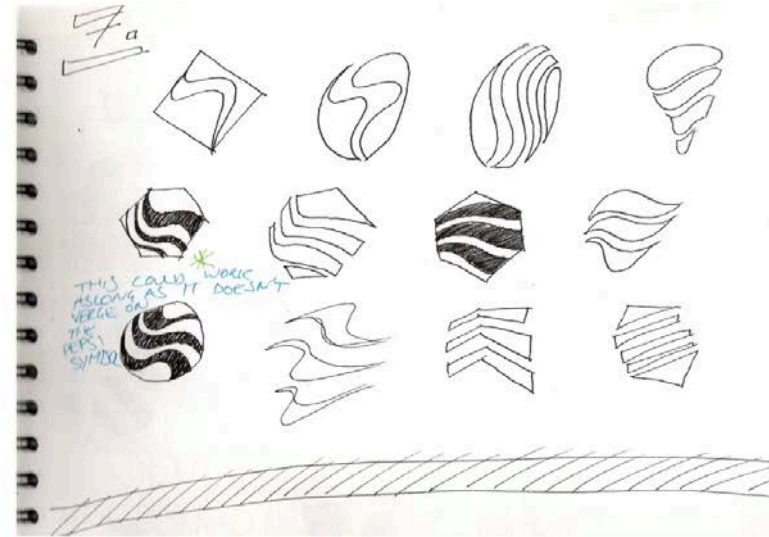
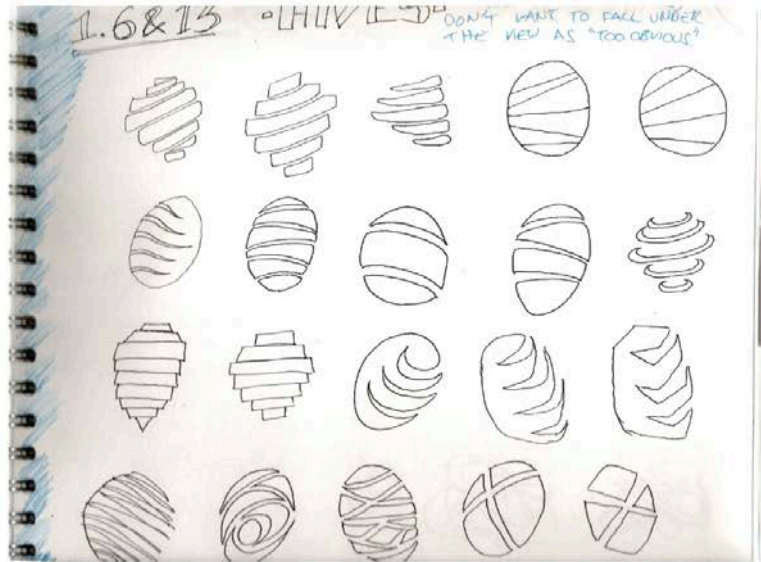
HND Graphic Design – Live Project (logo for SBA)



INITIAL THOUGHTS

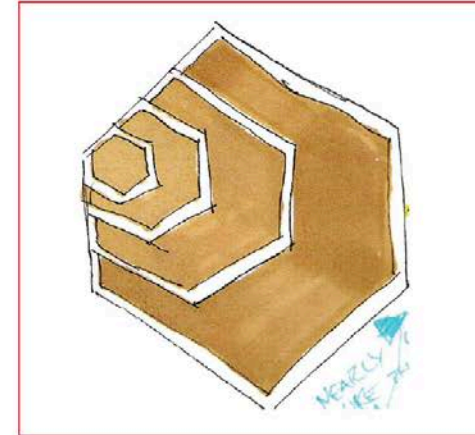


HND Graphic Design – Live Project (logo for SBA)

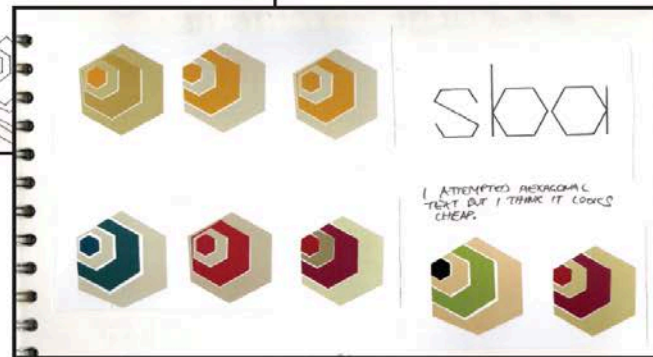
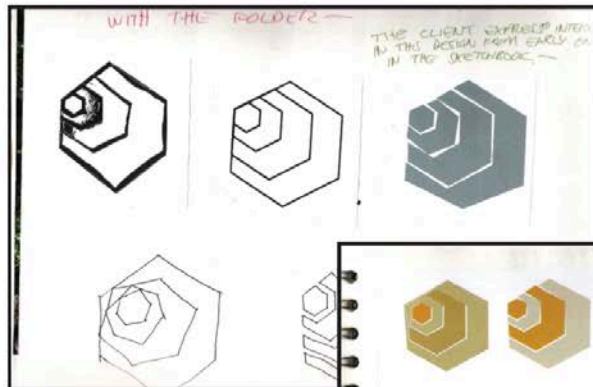


DEVELOPMENT

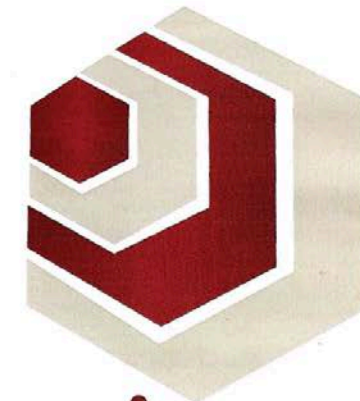
HND Graphic Design – *Live Project* (logo for SBA)



sketchbook colours



NEW LOGO



HND Graphic Design

Key facts:

- HND - 2 years full time study
- HNC - 2 years part time evening study or after one year full time
- September till June
- Entry requirements are **Higher Art & Design** and **Nat.5 English or NQ** together with a portfolio of your work
- Must attend 3 days (*either online or in class*)
- SAAS funded – <http://www.saas.gov.uk/>
- You can leave after year 1 with HNC
- After the HND You can apply for employment or University or Art School
- The BA Hons Design Practice course is now available at City of Glasgow College [#designpracticebacogc](#)

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HND Graphic Design

How to apply:

- Apply now online via the College website:
www.cityofglasgowcollege.ac.uk
- You will be asked to upload your qualifications and some examples of your work
- After you have applied, you will be invited to attend an online information session followed by short informal interview
- You will have the opportunity to ask further questions at interview
- The interview dates will be between February and May
- For further enquiries e-mail:
john.baird@cityofglasgowcollege.ac.uk

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HND Graphic Design

What examples of my work do you want to see?

You could consider uploading the following as jpegs:

- Drawing, design, use of colour and other different media
- Research and development of ideas in sketchbook
- Completed designs and other relevant artwork
- School work
- Personal work and commissions
- Photographs of any large work or 3 dimensional work

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