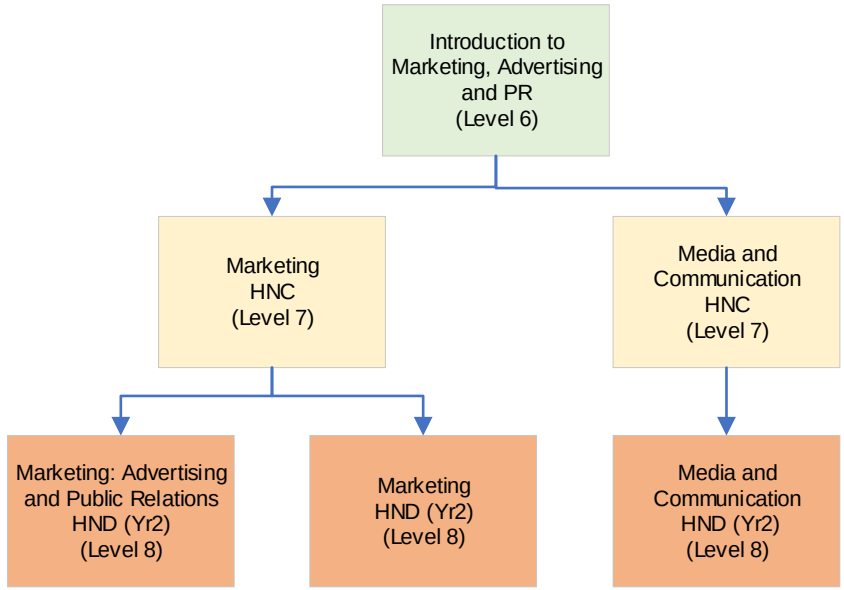
Introduction to Marketing: Advertising and Public Relations NPA

Senior Phase 2023-24



Glasgow Caledonian University
(Level 10)

BA (Hons) International Marketing
Year 3 Entry

BA (Hons) Fashion Branding
Year 3 Entry

BA (Hons) Media and Communication
Year 3 Entry (only for HND AD PR students)

/www.gcu.ac.uk/

Robert Gordons University
(Level 10)

BA (Hons)Digital Marketing
Year 2/3 Entry
BA (Hons) Management with Marketing Year 3 entry

www.rgu.ac.uk/

University of the West of Scotland
(Level 10)

BA (Hons) Business & Marketing
Year 3 Entry

www.uws.ac.uk/

University of Strathclyde
(Level 10)

BBA (Hons) Business Administration
(With marketing specialisation)
Year 2 Entry

www.strath.ac.uk/

Queen Margaret University
(Level 10)

BA (Hons) Media & Communication
Year 3 Entry
BA (Hons) PR & Marketing Communications
Year 3 Entry

www.qmu.ac.uk/

Edinburgh Napier University
(Level 10)

BA (Hons) Marketing with Digital Media
Year 3 Entry

BA (Hons) Marketing Management
Year 3 entry

BA (Hons) Mass Communications, Advertising and Public Relations
Year 3 Entry

www.napier.ac.uk/

Note: All courses are subject to change

CITY OF GLASGOW COLLEGE